

Dear Mr.

Nov 23, 2011

Ruppert Murdoch,

'Adam Smith's Pet Invisible Hand in a Cage' sends you regards.

We have the pleasure to inform you that our artwork-enterprise Visible Solutions LLC has selected you to be our client. You belong to the forty nine chosen ones around the world, who have the opportunity to acquire our work of art.

We would like to offer you, Mr. Ruppert Murdoch the opportunity to acquire our work of art, 'Chamber of Freedom with integrated Memory Hole'. Therefore, we would like to propose you the following artwork-transaction:

The Wall Street Journal will publish in exchange for the artwork 'Chamber of Freedom with integrated Memory Hole' the advertisement of the artwork 'Adam Smith's Pet Invisible Hand in a Cage' on the third page on Mondays and Wednesdays with the duration of one month. The advertisement will be published 8 times in total. In case the transaction comes into force, 'Chamber of Freedom with integrated Memory Hole' will be delivered to the address of your preference.

If you are interested in our offer or wish to make your own proposal, please contact us.

More information at ruppurtmurdoch.visibleolutions.eu

Sincerely,

Visible Solutions LLC

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